



Greater Green Bay 2017: Envisioning the Future

September 29-30, 2017 at Tundra Lodge

Hosted by Bay Area Community Council

Sponsored by Brown County United Way, Greater Green Bay Chamber,
Greater Green Bay Community Foundation

Our Presenters

[Garry Golden, Senior Futurist of futurethink](#)

Garry Golden is an expert on emerging trends and identifying change. He is a professionally trained futurist who writes, speaks and consults about the driving forces that will shape society and business in the 21st century. His uncanny sense of what will hit—and what won't—can be seen in futurethink's research and heard in his international keynotes and corporate change leadership seminars. His insights on how to identify and act on change have inspired transformations at the highest levels of many successful organizations. He attended the University of Wisconsin-Madison and received his Futures Studies degree from the University of Houston. Garry serves as Adjunct Lecturer on the Future of Energy and the Environment for the University of Houston. He has consulted on projects as diverse as the future of utilities; transportation and supply chains; food safety and health; financial services; and sustainable retail packaging. An expert communicator, Garry has brought his avant-garde thinking and provocative approach to audiences at TEDx, Wharton, the Cheung Kong School of Business in Beijing, and beyond. He is co-author of the inspiring book *Designing Your Future* and author of the upcoming book titled *The Age of Adaptive Experiences*. Garry is an aspiring collector of street art (which will likely be huge in the year 2040). If left to his own devices at a museum gift shop, odds are a micro-machine or geological piece will be finding itself a future home.

[David Wegge PhD, Interim Dean, Schneider School of Business & Economics, St. Norbert](#)

Dr. Wegge was a faculty member at St. Norbert College from 1979 to 2014. He taught courses on research methodology, statistics and executive leadership. He founded the St. Norbert College Strategic Research Institute and served as Director for several years. Dave has been active in the community serving on several boards including the Brown County United Way, St. Mary's Hospital and the Bay Area Community Council. His research has been used by many local organizations, both public and private, to provide direction for their organizations.

[Samantha Schwartz-Oscar PhD](#)

Dr. Schwartz-Oscar is currently a licensed psychologist in the Green Bay area with experience working in a variety of settings including university counseling centers, community mental health clinics, medical centers, and correctional institutions (prisons). She completed a doctoral program and taught graduate level courses in Counseling Psychology which emphasized cultural, developmental, and environmental factors that contribute to human behavior and functioning. Her clinical work has provided her with insights into personal, societal, and social dynamics. Samantha is passionate about racial and social justice, continual learning, and promoting stronger relationships and communities. She is thrilled to have the opportunity to participate in this event.

[Craig S. Dickman, CEO/Chief Innovation Officer, Breakthrough Fuel](#)

Craig Dickman founded Breakthrough Fuel and currently serves as its CEO and chief innovation officer. As an experienced entrepreneur and business executive, he has been involved in multiple start-ups and is an inventor with patents in energy and emissions technologies. He has more than 30 years of senior leadership experience focused on logistics and technology and is an active member of the community.

[Tim Weyenberg, former President, CEO and Chairman of the Board of Foth & Van Dyke](#)

Foth & Van Dyke is an international consulting firm serving the engineering, science and planning needs of a wide variety of public and private clients. He and his family have been residents of the Green Bay area for 30 years. Tim is currently the Executive in Residence in the Cofrin School of Business, University of Wisconsin-Green Bay. He is a founding member of Achieve Brown County and is Chair of the Community Leadership Council. He is on the Advisory Board of the Center for Exceptional Leadership, Schneider School of Business, St. Norbert College. He is a Founding Member, previous Executive Committee Member, and Board Member of the New North. He has served on the Boards of the Greater Green Bay Community Foundation, the Greater Green Bay Chamber of Commerce, and on Boards of Directors for six for-profit companies.

[John F. Katers PhD, Dean College Science and Technology, University of Wisconsin – Green Bay](#)

Dr. Katers has been at the university since 1995 and became the founding dean of the college in 2016. He previously served as Chair of Natural and Applied Sciences (Engineering) and taught courses on pollution control, pollution prevention, waste management, renewable energy and resource management. His research has been in these same areas, where he consistently obtained funding for his research, supporting more than thirty master thesis projects and numerous other undergraduate research projects. Most notably, John has worked with anaerobic digestion and solids separation systems for dairy farms, and on solid waste management and recycling issues in Wisconsin, serving as the current Chair of the Brown County Solid Waste Board. John is also Chair of the on-line Masters in Sustainable Management, a collaborative program with four other UW campuses. He holds a B.S. in Environmental Science and Business Administration and an M.S. in Environmental Science and Policy from UWGB and a Ph.D. in Civil and Environmental Engineering from Marquette University. He has received numerous awards, including the UWGB Founders Award for Community Outreach, the UWGB Student Nominated Teaching Award, and the Distinguished Alumni Award from Green Bay Southwest High School. He was awarded a Fulbright Specialist position in 2013 that allowed him to travel to Santiago, Chile, to work collaboratively on sustainability issues with faculty at the Universidad del Desarrollo, where he also just led a student travel course in August.

[Celestine Jeffreys, Chief of Staff, City of Green Bay Mayor Schmitt](#)

Celestine Jeffreys moved to Green Bay with her family 17 years ago and quickly started volunteering, especially around neighborhood issues. She used her community knowledge in four successful wins for local political office including Board Member of the Green Bay Area Public School District and Alder on the Green Bay Common Council.

[Jamie Lynch PhD, St. Norbert College](#)

Dr. Lynch, a medical sociologist, joined the faculty at St. Norbert College in 2011 after earning a Ph.D. at The Ohio State University while working as a graduate research associate at the Center for Human Resource Research. He teaches statistics and courses on health, education, and socialization. His research, explaining the role of health and education in social stratification, has appeared in *Social Science & Medicine*, *Journal of Marriage and Family*, and *the International Journal of Epidemiology*.